

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent

1. Qualifying Name and Address of Candidate

MARY OLIVE PIERSON  
P.O. Box 14647  
Baton Rouge, LA 70898

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Supreme Court Justice  
5

## OFFICE USE ONLY

Report Number: 33327

Date Filed: 11/16/2012

### Report Includes Schedules:

Schedule A  
Schedule B  
Schedule C

3. Name and address of principal campaign committee

(Applicable only if candidate has a principal campaign committee)

4. Date of Election 11/6/2012

Primary ☒ General ☐ (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$875.39</u>
b. Radio Advertising (Schedule A)	<u>\$1,251.69</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$8,000.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$2,557.10</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report RALPH J STEPHENS

b. Daytime Telephone 225-922-4600

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 16th day of November, 2012.

Mary Olive Pierson  
Signature of Candidate/Chairperson (To be signed by Chairperson only if

\_\_\_\_\_  
Signature of Treasurer

225-927-6765  
Daytime Telephone Number

\_\_\_\_\_  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KQXL 650 Wooddale Blvd Baton Rouge, LA 70806	\$617.37	<div>_____ Television</div> <div><u>  X  </u> Radio</div> <div>_____ Newspaper</div>
WAFB 844 Government St. Baton Rouge, LA 70802	\$246.61	<div><u>  X  </u> Television</div> <div>_____ Radio</div> <div>_____ Newspaper</div>
WBRZ 1650 Highland Road Baton Rouge, LA 70802	\$486.74	<div><u>  X  </u> Television</div> <div>_____ Radio</div> <div>_____ Newspaper</div>
WEMX 650 Wooddale Blvd Baton Rouge, LA 70806	\$225.47	<div>_____ Television</div> <div><u>  X  </u> Radio</div> <div>_____ Newspaper</div>
WQUE 929 Howard Ave. New Orleans, LA 70113	\$159.31	<div>_____ Television</div> <div><u>  X  </u> Radio</div> <div>_____ Newspaper</div>
WVLA 10000 Perkins Road Baton Rouge, LA 70810	\$142.04	<div><u>  X  </u> Television</div> <div>_____ Radio</div> <div>_____ Newspaper</div>
WXOK 650 Wooddale Blvd Baton Rouge, LA 70806	\$143.16	<div>_____ Television</div> <div><u>  X  </u> Radio</div> <div>_____ Newspaper</div>
WYLD  Baton Rouge, LA	\$106.38	<div>_____ Television</div> <div><u>  X  </u> Radio</div> <div>_____ Newspaper</div>

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## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
DONALD ALFORD 1213 N 46th Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
JOHNNY G ANDERSON 5539 Valley Forge Ave. Baton Rouge, LA 70808	\$500.00	The Conrad Group
MARLO ANDERSON 1942 Blvd de Province Baton Rouge, LA 70816	\$100.00	The Conrad Group
LATONYA AUGUSTUS 2335 Victoria Drive Baton Rouge, LA 70806	\$100.00	The Conrad Group
DORIAN BATON 12523 Langer Ave Baton Rouge, LA 70816	\$250.00	The Conrad Group
MARIE BROCK 2769 Finch Street Baton Rouge, LA 70807	\$100.00	The Conrad Group
TENEIRRICKA BYRD 12910 Driftwoods Drive Baton Rouge, LA 70815	\$100.00	The Conrad Group
TYQUANDRIA BYRD 9445 Southmoor Drive Baton Rouge, LA 70815	\$100.00	The Conrad Group
FREDDIE CAMPBELL 10432 Avenue J Baton Rouge, LA 70807	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
MARTINA CAMPBELL 1737 Kaufman St. Baton Rouge, LA 70807	\$100.00	The Conrad Group
MELANIE CAMPBELL 10432 Avenue J. Baton Rouge, LA 70807	\$100.00	The Conrad Group
AUGUST CARTER 12845 Wales Street Baton Rouge, LA 70805	\$100.00	The Conrad Group
DENNIS CARTER 4045 Billips Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
JERRY CARTER 4045 Billips Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
GLENDA COLMAN 5788 St. Gerard Ave Baton Rouge, LA 70805	\$100.00	The Conrad Group
ALVIN B COX 1558 Robin St. Baton Rouge, LA 70807	\$100.00	The Conrad Group
LAWNDRICKA EBY 415 Cypress St. Baker, LA 70714	\$100.00	The Conrad Group
TAMMIE FORSTER 1625 Myrtle Walker Street Baton Rouge, LA 70805	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
TASHA FORSTER 3895 Irgaois Street Baton Rouge, LA 70805	\$100.00	The Conrad Group
ROBERT GAUTHIER 4005 Nnicholson Ext Baton Rouge, LA 70808	\$100.00	The Conrad Group
MUHAMMAND GLEMAN 5788 St. Gerard Ave. Baton Rouge, LA 70805	\$100.00	The Conrad Group
JOANN GOTCH 1848 73rd Av Baton Rouge, LA 70807	\$100.00	The Conrad Group
LEROY GREEN 4368 Noah Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
DEBRA HARDSEY 949 N 24th Street Baton Rouge, LA 70802	\$450.00	The Conrad Group
CLARENCE HAWKINS 1595 N 44th St. Baton Rouge, LA 70802	\$100.00	The Conrad Group
LESLIE HAYES 5840 Madison Ave Baton Rouge, LA 70802	\$100.00	The Conrad Group
SYLVIA HILL 1328 N. 37th St. Baton Rouge, LA 70802	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
CHARLES HOLLIES 5788 St. Gerald St. Baton Rouge, LA 70805	\$100.00	The Conrad Group
YAYARIA HOLLIES 925 N 30th Baton Rouge, LA 70802	\$100.00	The Conrad Group
TERRANCE HUDSON 10123 El Scott Baton Rouge, LA 70806	\$100.00	The Conrad Group
TISHA JACKSON 415 Cypress St. Baker, LA 70714	\$100.00	The Conrad Group
DALMUS JACOBS 4958 Jean St. Baton Rouge, LA 70805	\$100.00	The Conrad Group
JENNIFER JONES 1201 N Foster Drive Baton Rouge, LA 70806	\$100.00	The Conrad Group
JOHN JOSEPH 524 Lotina Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
KAYLA JOSEPH 10432 Avenue J Baton Rouge, LA 70807	\$100.00	The Conrad Group
MELINDA LATHERS 12910 Driftwood Drive Baton Rouge, LA 70815	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
SHANTELL MCINTYRE 4343 Denham Baton Rouge, LA 70805	\$100.00	The Conrad Group
BRIAN MIMS 2025 Georgia Street Baton Rouge, LA 70802	\$250.00	The Conrad Group
EVELYN PAUL 3961 Monroe Ave Baton Rouge, LA 70802	\$100.00	The Conrad Group
ZADDU PERKINS 314 Elmer Ave. Baton Rouge, LA 70807	\$100.00	The Conrad Group
REGINALD PIERRE 944 North 24th St. Baton Rouge, LA 70802	\$100.00	The Conrad Group
MARGO POPILLON 20222 High Plains Zachary, LA 70791	\$100.00	The Conrad Group
ADELLA ROBURIAS 2940 Byron Street Baton Rouge, LA 70805	\$100.00	The Conrad Group
EDWARD ROGERS 12923 Rambling Oaks Ave Baton Rouge, LA 70818	\$100.00	The Conrad Group
MICHAEL SCHAMBURGE 9849 Avenue J Baton Rouge, LA 70807	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
LEONARD SPEARS 3108 Pen Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
DOROTHY THOMAS 1728 N 26th St. Baton Rouge, LA 70802	\$100.00	The Conrad Group
PAMELA THOMAS 5539 Valley Forge Ave. Baton Rouge, LA 70808	\$100.00	The Conrad Group
RILEY THOMAS 3055 Jefferson Ave. Baton Rouge, LA 70802	\$250.00	The Conrad Group
LINDA THOMPSON 4614 Jonah Street Baton Rouge, LA 70802	\$100.00	The Conrad Group
RAVEN TURNER 993 Elysian Baton Rouge, LA 70805	\$100.00	The Conrad Group
LOURAINE WALKER 11835 Hallmark Dr. Baton Rouge, LA 70807	\$100.00	The Conrad Group
IKE WALLACE JR. 2924 Madison Ave Baton Rouge, LA 70802	\$100.00	The Conrad Group
KIM WEATHERSPOON 2226 E. Belfair Ave. Baton Rouge, LA 70805	\$100.00	The Conrad Group

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
AIESHA WILLIAMS 1006 Waverly Drive Baton Rouge, LA 70806	\$400.00	The Conrad Group
DIANA WILLIAMS 5958 Cadillac Street Baton Rouge, LA 70807	\$100.00	The Conrad Group
KRISTLE WILLIAMS 1006 Waverly Drive Baton Rouge, LA 70806	\$300.00	The Conrad Group
LAEL WILLIAMS 2025 Georgia Street Baton Rouge, LA 70802	\$500.00	The Conrad Group
VANESSA WILLIAMS 10666 Scotland Ave Baton Rouge, LA 70807	\$100.00	The Conrad Group

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## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
ABAR HUTTON MEDIA 6190 Grovdale Ct Ste 200 Alexandria, VA 22310	\$69.47	Media commissions
JK PRINTING 1926 Wooddale Blvd Baton Rouge, LA 70806	\$2,000.00	Printing
MARGIE BECKER & ASSOCIATES 1205 Kinney Ave. Austin, TX 78704	\$487.63	Production

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